

## **Gulf Elite Program**

# Team Gulf Race Fuels is actively looking to add 10 to 20 racers to our exclusive Gulf Elite Program!

Are you looking to be a part of an elite team?

Are you looking to be part of an exclusive group people?

How would you like to be associated with one of the most iconic brands in all of motorsport?

#### What is Gulf Elite

Gulf Elite is an exclusive group of diversified race teams and drivers who utilize their presence in motorsports and social media activity to promote Team Gulf Race Fuels.

We are looking for racers who are social media savy, have the ability to post videos, pictures and other race experiences and race related content to their social media platforms. We want racers who are willing to do interviews and engage the concept of Team Gulf Race Fuels.

## What types of Motorsports are you looking for?

Gulf Elite is a diverse group, encompassing racers from all segments of motorsports across Europe. Motorsports can include Rally Racing, Drag Racing, Endurance Racing, Circuit Racing, Tractor Pulling, Off Road Racing, MX Racing, Motorcycle Racing, MX Side Car Racing. We are interested in working with racers from all disciplines of motorsport.

## What do I get if I'm a member of Gulf Elite?

Gulf Elite Hats
Gulf Elite Swag Bag
Gulf Elite Decals for your car or bike
Gulf Banner
Fuel Discounts

#### How do I become a Gulf Elite Athlete?

Race a competitive schedule throughout the 2022 Racing Season Active social media pages on a mix of different platforms, including Facebook, Twitter, Instagram, YouTube and Tik Tok. These accounts need to be current, active and may not include any non-offensive posts.



Members must post multiple photos, videos, race updates to their media sites with information about how Gulf Race Fuels is an asset to their racing program. Show how a Gulf Elite Athlete lives the motorsports lifestyle.

Properly tagging all Gulf Race Fuel social media accounts and providing content for Gulf Oil International.

### **How to Enter:**

If this sounds like something you want to participate in, please send all submissions to Sales@GulfRaceFuels.com. Subject Line: Gulf Elite 2022

Or by going to GulfRacefuels.com/GulfElite and register